



GREEN-IT AWARENESS

Acquire insight into the Green-IT opportunities within your organization!

Green-IT is high on the agenda for many CIO's and IT managers. However, looking at the facts, hardly any have issued or implemented real steps towards realizing greener IT within their organization. Do you still wonder how green your organization truly is, what your roadmap should be and which Green-IT solutions you should implement to reach your goals? Then you might find that these can be difficult questions to answer. To help you get started on the subject, Atos Consulting now offers a Green-IT awareness workshop.

Green-IT is a priority on everyone's agenda

'Going green' is a hype within the IT industry and you cannot afford to surpass it when better positioning your company's Corporate Social Responsibility strategy. Going green also offers opportunities to reduce energy consumption, to lower CO2 emissions and to decrease the TCO of your organization. Reducing cost is a priority in the current economic climate.

Greenology makes you aware of the Green-IT opportunities within your organization

Greenology is a board game developed by Atos Consulting as part of our Green-IT awareness workshop. The game can also be used as an energizer during various IT workshops.

While playing the game you find out to what extent Green-IT is already a part of your company's IT and in what areas improvements can be made. Of course this should always go hand in hand with your company's



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current business strategy. This game (and workshop) is especially interesting for CIO's, IT managers (and unit), data center manager and MVO managers.

The Greenology board game is based upon the popular game Monopoly where, instead of streets, Green-IT solutions can be traded. The game consists, except for some obvious Green-IT solutions, of a number of surprising solutions of which the IT manager might not have been aware.

Green-IT awareness workshop

The Green-IT awareness workshop takes half a day. During that time you will be inspired to think about Green-IT solutions, learn to define your company's Green-IT position and get motivated to engage in Green-IT. You will also be asked to look into the possibility of implementing Green-IT solutions within your company and will be helped to roughly chart those into short and long term planning.

The workshop will provide you with a better insight into your company's Green-IT motivation: find out if your company is an 'Idealist' that wants to build a more sustainable world, if your company is an 'Opportunist' that wants to use Green-IT as a method to 'green up' its products and services, or if your company is a 'Controller' that is mainly interested in realizing cost savings.

After this workshop, you will have taken an important step towards improving your Green-IT awareness and you will be ready to think about next steps in your company's Green-IT program. Atos Consulting has the experience to help you with mapping these next steps.

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The Green-IT solutions on the board game are divided into three dominant motivators for IT managers to engage in Green-IT:

1. The idealist uses his IT organization as a way to positively influence the environmental issues in the world.
2. The opportunist uses Green-IT mostly as a marketing tool. With Green-IT he can position his (end) product/service as more Green.
3. The controller uses Green-IT solutions to realize cost savings within his company.

